

340B COALITION SUMMER CONFERENCE

JULY 13-15, 2026

GAYLORD NATIONAL HARBOR HOTEL & CONVENTION CENTER

Rules and Regulations Governing Exhibits & Sponsorships

Exhibit & Sponsorship Eligibility

340B Health solely manages participation by exhibitors and sponsors and enforcement of these rules and regulations at the 340B Coalition event venue.

The following qualifications are required of all exhibitors and sponsors at the 340B Coalition Summer Conference to be held at the Gaylord National Hotel & Convention Center in National Harbor, MD.

1. Products or services displayed/promoted must further the educational purpose of the 340B Coalition Summer Conference to provide an atmosphere conducive to exchanging information and views in a professional manner about pharmacy practice, healthcare, and other matter relevant to attendees.
2. Products or services must be related to the federal 340B drug discount program or of interest to entities that participate in the federal 340B drug discount program, including, for example, hospitals and health systems, health centers, health clinics, or other health care entities or providers.
3. 340B Health reserves the right, in its sole judgment, to determine the eligibility or compatibility of any company or its products to exhibit or purchase a sponsorship at this event and to accept, reject or condition acceptance of any exhibitor or sponsor. No exhibitor or sponsor contract is deemed to be accepted until a return notice of formal acceptance has been sent by 340B Health to the applicant.
4. Exhibitors who do not adhere to these Rules and Regulations may have their booth space closed and/or may be subject to restrictions at future 340B Coalition Conference Meetings, including but not limited to, denial of exhibit space and/or meeting room requests, and ineligibility for conference hotel room rates.
5. 340B Health also reserves the right to revoke an exhibitor's or sponsor's application acceptance if a material adverse change has occurred in the operations, financial condition, or reputation of an exhibitor or sponsor, including but not limited to public reports of wrongdoing, which 340B Health has determined is reasonably likely to have a material adverse effect on the 340B Coalition Conference's reputation or goodwill.

Use of the Official 340B Coalition Summer Conference Hotel Block

A completed contract for exhibit space must be submitted to 340B Health, and a return notice of formal acceptance received by the submitting party prior to receiving the link to complete a guestroom block. All reservations must be made through the 340B Coalition Conference Housing link. Procedures and rules for reserving blocks will be available during booth and sponsorship selection and must be adhered to.

Assignment of Space

Booth spaces will be allocated in the sole and exclusive discretion of 340B Health with due regards to the grouping of exhibitors and their position on the priority points list. 340B Health reserves the right, in the best interest of the Exhibits, to relocate booth spaces other than those selected by the exhibitor. The decision of 340B Health with respect to allocation of booth space will be final and binding upon all exhibitors.

Exhibit Specifications

The Prince Georges Halls D&E at the Gaylord National Hotel & Convention Center in National Harbor, MD have been reserved for

the 340B Coalition Summer Conference. The tentative layout of the exhibit hall includes: 10' wide x 10' deep booths that will consist of draped backwalls and side rails, two chairs, one trash can, and one table. The Prince Georges Exhibit Halls C&D booths and aisles will be carpeted; you may opt to purchase upgraded carpet or padding for your booth. In addition to alphabetical aisle banners, a uniform one-line sign will be provided to each exhibitor. The ceiling height is 16' and includes hang points; if an exhibitor would like to hang a structure from the ceiling, they are required to contract with Encore AV, the official in-house provider for Gaylord National Hotel & Convention Center. Under the sole judgment of 340B Health, we reserve the right to make changes at any time to the location, size, display limits, etc., of any booth if it is in the best overall interest of the exhibit program. *Exhibitors must adhere to specific height restrictions and ensure displays do not obstruct the view of neighboring booths, including those to the side or behind. This means that display materials, signs, and equipment should not block the line of sight for attendees passing through the aisles. Also, the side of displays should not extend more than 3 feet from the rear of the display.*

Booth Fees

Exhibitor applications can be completed online with three payment options: credit card, check, and ACH bank deposit. Choosing to pay with a credit card or ACH bank deposit will result in 100% payment at time of check-out, whereas paying by check will generate an invoice. Final payment for exhibit fees is due **Friday, June 19, 2026**. Should an exhibitor fail to provide payment by this date, 340B Health has the full authority and discretion to cancel any or all booth space and sponsorship opportunities assigned to the exhibitor. Any payment that is received shall be retained by 340B Health in consideration of holding the exhibit space/ sponsorship opportunity for the exhibitor. Exhibitors will not be permitted to install their exhibits, furnish their booths, or receive acknowledgement for their sponsorship until full payment has been received.

Refund and Cancellation Policy

An exhibitor intending to cancel participation in the exhibit program at the 340B Coalition Summer Conference must notify 340B Health in writing. Cancellation requests provided by **June 19** and you will receive a 50% refund. If an exhibitor withdraws after **June 19**, you will pay a cancellation fee of 100% of the full price of their booth(s).

Set-up & Dismantling

The Princes Georges Halls C&D at the Gaylord National Hotel & Convention Center has been reserved for exhibit move in/out during the following days/times:

Move In*:	Sunday, July 12, from 7:00 am – 10:00 pm
Move Out*:	Wednesday, July 15, from 11:00 am – 4:00 pm
*Subject to change	

Exhibitors are encouraged to measure their booth space prior to set up to ensure the layout matches the space(s) reserved on the floor plan. Additionally, exhibitors should allow enough time to finalize minor booth preparations and display literature and samples, etc., well before the exhibit hours. All exhibits must be operational by 9:30 am, Monday, July 13 after this hour, no installation work will be permitted without special permission from 340B Health. Dismantling or packing of exhibits cannot begin earlier than 11:00 am, Wednesday, July 15; all displays must be removed from the exhibit hall by 4:00 pm, Wednesday, July 15.

Exhibit Badges

Each exhibiting organization will receive 2 or 3 complimentary badges per 10'x10' booth depending on company corporate partner level with 340B Health. Please refer to the exhibitor prospectus under comp badges; additional badges over the allotment may be purchased for \$1,160 each. Complimentary and additional badges will permit access to the exhibit hall and 340B Coalition educational sessions, including the Audits pre-conference workshop **2. 1)** Please note that some sessions may be restricted to covered entities only and will be designated by stakeholder category

Booths must be staffed by qualified employees of the exhibiting company who are able to explain or demonstrate the products or services on display. Everyone staffing an exhibitor's booth is required to register and must wear the furnished exhibitor's name badge displaying the paying exhibiting company's name. Alternate company names are not permitted." All complimentary and paid exhibitor badges must be submitted via registration form by June 5. We will manage all complimentary and paid registrations. Exhibitors may choose to transfer and/or cancel complimentary and/or additional badges through the online registration system; however, all changes must be completed by the designated deadline.

NOTE: Exhibitors wishing to pay for an **attendee who will not be with their booth or who will be with their booth and not use the exhibiting company's name on their badge** must choose the appropriate rate based on the attendee's stakeholder category. **For example**, if the individual is an employee of a covered entity, provider, or government, they will fall into one of the following rates: nonprofit members of 340B Coalition organizations (institution must be a member of one of the [340B Coalition organizations](#) in order to qualify for this rate) or government/nonprofit health care providers. If the individual is an employee of a for-profit company, they will qualify for the industry rate for health or pharmacy-related companies or firms, other businesses. The rates mentioned above will vary based on the registration date; please refer to registration costs for the 340B Coalition Summer Conference. If the exhibiting company is a corporate partner, the appropriate discount that they receive as a benefit will be applied (percentage will depend on the corporate partner level).

Activity Inside and Outside of the Meeting Venue

Any activity within the exhibit area, including, without limitation, sales discussions, distribution (free of charge or otherwise) of any literature, product, or any other item must remain within the confines of your booth space, must conform to the educational and professional nature and character of the Meeting, and be in compliance with all applicable state, federal, and local laws, codes, ordinances, rules and regulations, as well as the rules of the facility. Additionally, no activity that is not in keeping with the educational and professional spirit of the event is allowed anywhere in the exhibit space or on the venue property, including but not limited to any type of protests, calls for boycotts, political rallies, and the like. 340B Health reserves the right to prohibit and require immediate cessation of any activity or distribution that, in 340B Health's sole and absolute discretion, is determined not to conform to the educational nature of the exhibit program, that violates applicable laws and rules, or that is otherwise inappropriate or poses a risk of harm or disruption of other exhibitors or attendees. 340B Health will provide advance approval, which is not guaranteed, of activities and items at the request of an Exhibitor. 340B Health's decision to prohibit and require cessation of any activity will be in its sole and absolute discretion of and will be final.

Cancellation

Should the premises in which the 340B Coalition Summer Conference is to be held become unfit for occupancy or should the 340B Coalition Summer Conference be canceled for any reason including but not limited to force majeure, exhibitors and sponsors will receive a full refund of their payments, unless the parties agree in writing to transfer the funds to a replacement or subsequent event. In the event of such termination, the exhibitor expressly waives all liability of 340B Health, its officers, directors, employees, members, agents, volunteers, and service contractors, arising out of, or in any way related to, the cancellation.

Liability and Security Agreement

By accepting exhibit space, exhibitor agrees that neither 340B Health nor its respective officers, directors, employees, members, agents, volunteers, or service contractors (collectively, the "Coalition Conference Parties") will be liable to the exhibitor or its employees, contractors or agents for any loss, injury, death or damage (collectively, "Damages") of any kind arising out of or in any way related to the 340B Coalition Summer Conference, except to the extent such Damages are caused by the gross negligence or intentional conduct of the Coalition Conference Parties. By accepting exhibit space, exhibitor expressly releases The Coalition Conference Parties from any and all claims for any such Damages, including any and all claims for contribution and indemnification, except to the extent such Damages or claims for contribution and indemnification are caused by the gross negligence or intentional conduct of the Coalition Conference Parties. The exhibitor must have in effect during the conference a general liability certificate of insurance (including both property damage and personal injury coverage) with a minimum of \$1,000,000 per occurrence in coverage from a reputable insurance company. The certificate must list 340B Health and the Gaylord National Harbor Hotel & Convention Center as a limited liability company and their respective members as additional insured. Additionally, the exhibitor shall

supply the Gaylord National Harbor Hotel and Convention Center with certificates of insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither 340B Health nor the Gaylord National Harbor and Convention Center maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibitor further agrees to indemnify, defend and hold harmless The Coalition Conference Parties against all losses, damages, injuries, claims, costs or expenses, including reasonable attorney's fees and other defense costs, settlements and judgments incurred by reason of any claim arising out of or related to exhibitor's negligent operation of the exhibit or its negligent use of any part of the Gaylord National Harbor Hotel & Convention Center.

By accepting an assignment of exhibit space, each exhibitor agrees to ensure (at the exhibitor's own expense) their materials, goods, wares and exhibits against theft, damage, loss, or injury of any kind. 340B Health will provide overnight security service starting Sunday, July 12 and ending Wednesday July. However, by providing security guards, neither 340B Health, its officers, directors, employees, members, agents, volunteers, service contractors, the Gaylord National Harbor Hotel & Convention Center and its servicing agents assumes any responsibility for theft, damage, loss or injury of any kind to the materials, goods, wares or exhibits of any exhibiting company. By accepting such exhibit space, each exhibitor agrees that the providing of such security guards in no way modifies the rights and obligations of the parties with respect to the waiver and release of liability and indemnification set forth in this liability and security agreement.

No person has the authority to waive, modify or change, in any way, the provisions of this liability and security agreement by means of any oral representation. Any waiver, modification, or other change must be in writing, executed by the Chief Executive Officer of 340B Health. Exhibitors shall be fully responsible for all damages to property owned by the Gaylord National Harbor & Convention Center, its owners, or managers, which result from any negligent act or omission of exhibitors.

Gaylord National Harbor Hotel & Convention Center

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will Indemnify, defend, and hold harmless the Hotel, its owner and its management company, as well as their respective agents, servants, and employees (each an "Indemnified Party") from any and all such losses, damages, and claims, except to the extent such losses, damages or claims are caused by any Indemnified Party.

340B Health will be responsible for negotiating the contract with the event exhibitors. Due to the layout of the Hotel, storage space is not available for display materials and/or show merchandise. At the conclusion of the set-up operation, all related equipment, crates, trash, etc. must be removed from the premises no later than the last day of the exhibit show period.

Union Regulation

To assist you in your planning efforts for the upcoming exposition, we are certain you will appreciate knowing in advance that union labor may be required for certain aspects of your exhibit handling. To help you understand the various union jurisdictions, we ask that you read the following:

Decorators Union

Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may install and/or dismantle your exhibit display if one person, who is a full-time employee, can accomplish the task in an hour or less without the use of tools.

If your exhibit preparation, installation, or dismantling requires more than one hour, you must use union personnel supplied by the Official Decorating Contractor.

As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in the Washington Capitol Region on a one-to-one basis.

Teamsters Union

This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carry-able by one person in one trip, without the use of dollies, hand trucks, or other mechanical equipment.

Electrical Union

IBEW Electricians' jurisdiction covers all electrical labor for each booth including, but not limited to, cable distribution under your carpet or flooring, and throughout the booth structure. Included are connections and hardwiring of all electrical equipment (e.g., 208volt and higher services, panels, motors, and A/V equipment), installation of all lighting hung from truss or beams, and distribution of all cabling throughout the booth and truss structures. All stage-hand labor used in the exhibit area will be supplied through Alliance Exposition with the exception of their company representative/supervisor. Unless contracted directly with the in-house AV/Internet provider, all data and coaxial cable run within the booth, overhead, or on the floor will be installed by our electricians. Electrical services are provided on a time and material basis and cannot be performed by other unions, I&D houses, or Exhibitors.

Safety

Standing on chairs, tables, or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. Alliance Exposition is not responsible for injuries caused by improper use of furniture.

Tipping

Alliance Exposition requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting professional status, and we feel that tipping is not necessary.

Official Decorator & Drayage Contractor

The official convention decorator and drayage contractor for the 340B Coalition Summer Conference is Alliance Nationwide Exposition. Alliance will send the Service Kit login information to the main contact listed on the Exhibit & Sponsorship Application. The Service Kit includes prices on materials, drayage, electrical services, furniture rental, lead retrieval, labor electricity, etc. with a complete list of charges and exhibit information. Additionally, shipment guidelines and deadlines will be provided in the Service Kit.

NOTE: Exhibit material/packages/shipments cannot be received at the hotel unless deliveries are made on move-in days. Otherwise, deliveries will be returned to the shipper at the exhibiting company's expense. Exhibit material left in the hotel after the contracted move-out time, or damaged exhibits left behind, will be removed by the official service contractor at the expense of the individual exhibiting company. Any materials left after the official service contractor's departure is considered trash. Please refer to the Service Kit for shipping instructions.

Exhibitor Service Desk

Alliance will provide a service desk in the exhibit hall at which exhibitors may verify, check, and adjust their requirements for installation. This service will be available during the set-up period to cover all requirements and will be in operation during set-up and dismantle period. While Alliance is responsible for the initial layout of the exhibit hall, exhibitors are encouraged to measure their booths to ensure the correct size has been set based on their reserved space(s) on the floor plan. If an exhibitor finds an issue with their set-up, they are responsible for finding a representative from Alliance or contacting the 340B Coalition.

General Restrictions

All exhibits must conform to the [Exhibit Regulations](#). Exhibits, which in the opinion of 340B Health are found to be objectionable, will be prohibited. Exhibitors agree to comply with all applicable federal, state and municipal statutes, ordinances, regulations, and requirements relating to health, fire, safety, and use of the premises, as well with all venue policies and with Coalition Meeting Code of Conduct which can be found on the [340B Coalition Summer Conference website](#). Non-flammable materials must be used. Exhibitors may not use any 340B Coalition Conference or 340B Health logo, the 340B Coalition Conference name, nor in any manner associate any exhibit or any activity with the 340B Coalition Summer Conference without express written consent of 340B Health.