

## Exhibitor Prospectus & Sponsorship Opportunities

Join industry leaders and key stakeholders at the **340B Coalition Summer Conference**, the premier event dedicated exclusively to the 340B program and the full breadth of 340B covered entities. This highly anticipated gathering offers unparalleled opportunities to connect with decision-makers, strengthen partnerships, and showcase your organization to one of the largest audiences in the 340B community. Taking place **July 13–15** at the beautiful **Gaylord National Hotel & Convention Center**. Leading 340B service providers are a part of this conference (see page 4), so don't miss this opportunity to highlight your visibility and present your product and services.

### Why Exhibit:

Exhibiting delivers measurable business impact fast. The conference brings together hospitals, health systems, pharmacies, manufacturers, consultants, and other healthcare leaders to discuss the latest developments and implementation strategies shaping 340B.

- **Generate 100+ qualified leads** in just a few days through high-intent, in-person engagement.
- **Accelerate sales (products and services)** by meeting decision-makers face-to-face.
- **Increase brand visibility by 3–5×** via on-site exposure, digital promotion, and event marketing reach.
- **Build strategic partnerships** with industry leaders and decision makers who are difficult to reach at their covered entity.
- **Fifty-one percent** of covered entity attendees hold director-level titles or above.

### As an exhibitor, you will benefit from:

- High-visibility marketing exposure to more than 1,500 engaged attendees.
- Exclusive networking opportunities with 340B stakeholders and decision-makers.
- Direct access to industry leaders seeking innovative solutions and partnerships.
- Participation in the largest 340B-focused exhibitor and networking event in the nation Connect with leading health care professionals from all 50 states plus the District of Columbia, Puerto Rico, the Virgin Islands, and Guam.
- Reconnect, strengthen existing relationships, and build new ones.
- Access to participant list **in advance** on a weekly basis starting the week of **June 8<sup>h</sup>** for attendees that have chosen to share their information preceding the conference.
  - **340B Health Partners at the Legacy, Pinnacle and Diamond level will receive full contact information (name, title, company, and email address).**
  - **All other 340B Health Partners will receive the participant list to include name, title, and company name only.**
  - **Non-Health Partners who exhibit and pay for the list will receive access beginning the date the invoice is paid, but no earlier than June 8<sup>th</sup>.**

**General Restrictions:** All exhibits must conform to the [Exhibit Rules and Regulations](#). Exhibits, which, in the opinion of 340B Health are found to be objectionable, will be prohibited. Exhibitors agree to comply with all applicable federal, state and municipal statutes, ordinances, regulations, and requirements relating to health, fire, safety, and use of the premises, as well with all venue policies and with Coalition Meeting [Code of Conduct](#). Non-flammable materials must be used. Exhibitors may not use any 340B Coalition Conference or 340B Health logo, the 340B Coalition Conference name, nor in any manner associate any exhibit or any activity with the 340B Coalition Summer

Conference without express written consent of 340B Health. No outside food or beverages may be brought into the hotel without the hotel's consent.

## EXHIBIT BOOTH FEES:

SUMMER CONFERENCE 2026 RATE	
Regular Rate	\$ 12,978.00
Legacy	\$ 9,085.00
Pinnacle	\$ 9,735.00
Diamond	\$ 10,380.00
Platinum	\$ 11,030.00
Gold	\$ 11,680.00
Silver	\$ 12,330.00
*Non-Profit Rate	\$ 6,490.00

\* NON-PROFIT ORGANIZATION MUST BE A 501C3, 501C4 OR 501C6 STATUS

## EXHIBITOR FEES INCLUDE:

**BADGES:** Two (2) complimentary registration per 10x10 booth; unlimited additional badges for \$1,160 each.

*(Legacy, Pinnacle and Diamond 340B Health Corporate Partners will receive three complimentary registrations per 10x10 booth).*

**BOOTH INCLUDES:** One (1) 6'x30" table, two (2) chairs, one (1) wastebasket, one (1) ID sign, standard conference carpeting, backwall & siderail drape.

*You may opt to purchase upgraded carpet or padding for your booth.*

- ❖ **COMPLIMENTARY LEAD RETRIEVAL:** Each exhibiting company receives complimentary use of lead retrieval capabilities built into the Conference Mobile App. Details and instructions will follow once booth and sponsorship selections are completed. Details may also be found on the conference website.
- ❖ **CONFERENCE MOBILE APP:** Company logo, booth number, preferred landing page, X handle, company services, description, and sales contact information listed. Complimentary lead retrieval is provided (see above).
- ❖ **CONFERENCE WEBSITE:** Company detail page, including company name, description, booth number, preferred website landing page, X handle, LinkedIn, Facebook, company services, and sales contact, accessed by clicking on logo featured on exhibit page.
- ❖ **EMAIL ACKNOWLEDGEMENT:** Pre-and-post conference email acknowledgement to all conference attendees.

### Additional Cost for the following:

Booth Inline Corner Fee - \$350

Booth Island Fee - \$1,600

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## Exhibit Hall Hours

### Monday, July 13

- ❖ **9:30am – 1:00 pm**
  - *Network/Refreshment break in the hall from 9:30 am – 10:15 am*
- ❖ **3:00 pm – 6:00 pm**
  - *Network/refreshment break in the hall from 3:00 pm – 4:00 pm*
  - *Evening reception in the hall from 5:00 pm – 6:00 pm*

### Tuesday, July 14

- ❖ **7:15 am – 4:00 pm**
  - *Breakfast/Networking break in the hall from 7:15 am – 8:30 am*
  - *Networking/refreshment break from 10:00 am – 11:00 am*
  - *Networking lunch in the hall from 12:15 pm – 1:45 pm*
  - *Networking /refreshment break in the hall from 3:00 pm – 4:00 pm*

### Wednesday, July 15

- ❖ **7:00 am – 11:00 am**
  - *Breakfast/Networking in the hall from 7:00 am – 8:15 am*
  - *Networking/refreshment break from 10:00 am – 11:00 am*
  - *Hall Closes at 11:00 am*

## Important Dates

### Friday, June 19

- Booth payment due in full

### Exhibit Installation/Move-In

**Sunday, July 12-** 7:00 AM – 10:00 PM

### Exhibitor Dismantle/Move-Out

**Wednesday, July 15-** 11:00 AM – 4:00 PM

### Registration forms

Monday, June 15

### Hotel Deadlines

(Additional information will be sent)

**Friday, May 15** -Sub-Block Requests

**Friday, June 5** - Rooming List Deadline

**Friday, June 5** - Cancellation for subblocks

## List of Exhibiting Companies at the Summer 25 Conference

340B Health Pavillion & Podcast booth	Mckesson Pharmacy Automation
340 Prime Vendor Program Managed by Apexus	Medicines360
340BDirect	Nuvem
340B Compliance Partners	Omniceil
340B Orphan drug Solutions	Optum Pharmacy
Accredo by Evernorth	PDMI
AeroSafe Global	Pillr Health
Altium Healthcare	PharmaForce
Apexus	Plenful
ARKRAY USA	Ponaman Healthcare Consulting
Aventi Health	Powers, Pyles, Sutter & Verville PC
Avita	Proximity
BD/Parata	R1
BioPlus	R&S Northeast
Bluesight	Ravin Consultants
CaptureRx	RiteChoiceRx
Cardinal Health, Inc	SCL 340B CARE
Cencora	Script Pro
Cervey	S/T Health Group
Clearway Health	SpendMend
Community Voices for 340B	SUNRx
CompassRx	The Alinea Group
CPS Solutions	The Craneware Group
Curant Health	Verity Solutions
FQHC340B Compliance	Visante
Huron Consulting Group	Vizient
HouseRx	VytlOne
Infinity Care Solutions/ARCare	Walgreens
Macro Helix	

# SPONSORSHIP OPPORTUNITIES

## Maximize Your Visibility Through Sponsorship

Increase your impact and expand your reach with a wide range of sponsorship opportunities designed to help you stand out at the 340B Coalition Summer Conference.

Strategic sponsorship is the key to maximizing your investment, enhancing brand visibility, strengthening market presence, and generating valuable leads. Whether your goal is brand awareness, lead generation, market visibility, or all three, our sponsorship options are designed to help you capture attention and drive meaningful traffic to your booth. With a variety of high-impact, premium sponsorship opportunities, you can position your company in front of a highly engaged audience of 340B stakeholders and decision-makers. These opportunities are specifically designed to elevate your presence and help you exceed your goals throughout the conference.

As an added benefit, corporate partners of 340B Health receive sponsorship discounts based on their partnership level, maximizing your participation and return on investment.

## Exclusive Opportunities:

### Conference Ambassadors **\$5,500**

- Ambassadors will help to guide attendees throughout the conference and function as resources as they provide directions and answer questions about the mobile app, the conference wi-fi, and much more. (Sponsorship includes branded shirts worn by ambassadors).

### Conference Badges & Lanyards **\$14,000**

- Sponsor's logo, along with the 340B Coalition logo, will be featured on every lanyard, and the sponsor's custom text/logo on the back of every badge handed to attendees during registration.

### Conference Mobile App **\$14,000**

- Generate interest before, during, and after the conference by placing your company logo on the splash page of the mobile app. Sponsorship also includes a custom banner that will be featured at the top of every page on the app (excludes agenda section). Company restrictions apply due to continuing education standards. Purchase is subject to approval.

### Hotel Key Card **\$15,000**

- Sponsoring company's logo and/or branding featured on the front-and-back of the card along with the 340B Coalition logo. Provided to each attendee during check-in at the Gaylord National Harbor.

### Professional Development Workshop Session **\$5,000**

- The sponsoring company's logo will be placed on signage and in the mobile app agenda. Additionally, sponsor may place materials on a table outside the session room for attendees.

### Wi-Fi Access **\$13,000**

- Your support allows attendees to enjoy free wireless Internet throughout the meeting rooms and registration area (including the exhibit hall). Attendees will join the Wi-Fi using your company name as a

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custom network ID and access code. Sponsoring company's logo will be featured on information signage at the registration desk, throughout the meetings pace, and in the mobile app.

## **PASSPORT PROGRAM**

The Exhibitor Passport is a guided attendee engagement program designed to drive qualified traffic to your booth. Participants collect stamps by visiting designated exhibitors, creating high value interactions across the exhibit hall. See below the Passport Opportunities:

### **Level 1 – Winter '27 Conference Registration & Airfare \$3,000 (Exclusive opportunity)**

One lucky attendee will win registration plus roundtrip airfare to attend the 340B Coalition Winter Conference 2027 in San Diego, includes a push notification prior to the morning refreshment break on 7/14, plus the inside-front cover of the passport booklet.

### **Level 2 – \$1000 Marriott Gift Certificate \$2,000 (Exclusive Opportunity)**

One lucky attendee will win a gift certificate to any Marriott hotel. Sponsorship includes a push notification prior to the afternoon refreshment break on Monday, July 13 at 3:00 pm.

### **Level 3 - Ray-Ban Meta AI Sunglasses \$700 (Multiple Opportunities)**

### **Level 4 - \$200 Delta Air Lines Certificate \$350 (Multiple Opportunities)**

### **Level 5 - \$100 Amazon Gift Card \$175 (Multiple Opportunities)**

### **Level 6 - \$50 DoorDash Gift Card \$85 (Multiple Opportunities)**

## **Multiple Opportunities:**

### **Conference Daily Briefing Email Banner \$1,500**

- Keep your company at the forefront with a custom banner ad featured on the daily briefings sent to all conference attendees every morning for the duration of the conference. Choose one of the following days: 7/13, 7/14, 7/15.

### **Evening Reception \$10,000**

- Give attendees a night to remember by sponsoring the evening reception **on Monday, July 13**. Your company logo will be front and center with a featured logo in the conference agenda. Branded napkins at bars included.

### **Mobile App Banner Logo \$1,100**

- Feature your branding on a custom banner on a rotating carousel in the mobile app.

### **Push Notifications \$1,100**

- Encourage attendees at the conference to visit your booth, attend your vendor demo, or participate in a special event, with a branded message sent out through the mobile app.

### **Attendee Matchmaking: \$2,750**

- Match attendees whose interests align with the specialties you provide. Attendees and sponsors fill out surveys indicating areas of interest/specialties. We will then send you the list of attendees who align with your specialty areas of interest for you to make the connection.

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### Attendee Mailing List (Opt-Ins Only)

Receive a list of all registrants that have opted to share their full contact information.

- \$1,000 for 340B Health Corporate Partners
- \$2,000 for non-corporate partners (must be an exhibitor)

### Vendor Demos \$3,750

- Invite attendees to be the first to see your new product or service in a private meeting room located in the conference space. Sponsors are limited to the purchase of one demo time slot and opportunities are limited.
  - Monday, July 13: 3-3:50pm (3 slots)
  - Tuesday, July 14: 10-10:50am (3 slots)
  - Tuesday, July 14: 3-3:50pm (3 slots)
  - Wednesday, July15: 10-10:50am (3 slots)

## HOTEL BRANDING



### Outside Elevator Door Wrap - \$4,800

Brand elevator doors on the lobby floor that attendees will use to travel between check-in and their rooms.



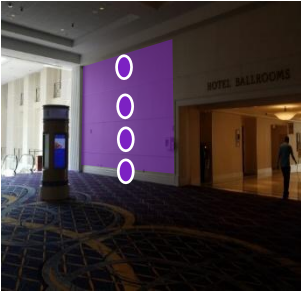
### National Harbor Stair Risers- \$12,000

Feature your branding on stairs attendees use to move between sessions. Right side available for branding.



### National Harbor Escalator Cling - \$9,600

Branding will be front-and-center as attendees ride escalators between meeting space floors during the conference. Right side available for branding.



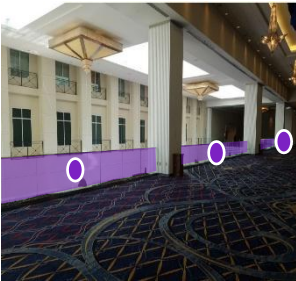
**Registration Side Wall - \$6,000 per panel or discounted for the full wall at \$22,000**

Brand a walkway where attendees will travel between the lobby and session rooms. Side wall is located near the registration area. Option to brand one panel or multiple, up to four.



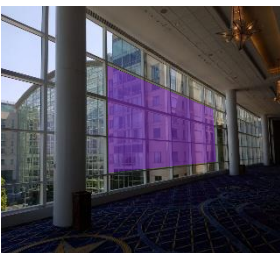
**Four-Sided Column - \$6,600 per column**

Located in front of Chesapeake and National Harbor rooms, central to all meeting spaces used for the conference. 18-foot-tall columns with fabric wrap. Built around all sides of the column.



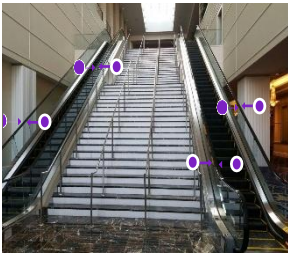
**Potomac Ballroom Glass Railing- \$7,200 per glass railing**

Located in front of the Potomac Ballroom, overlooking the escalator landing down to the exhibit hall. Option for full panel or smaller sections.



**Maryland Ballroom Window Panels - \$2,400 per window panel**

Window panels located in the Maryland Ballroom hallway. Options are available to brand single panels or multiple panels.



**Mezzanine Escalator Cling - \$9,600**

Covers full glass side – top to bottom Options are available to brand partial escalator or full escalator. Escalators are used to travel between session areas and the exhibit hall.



**Exhibit Hall Wall Cling - \$7,200**

Wall space is located at the bottom of the exhibit hall escalators.



**Escalator Landing Banner - \$15,000**

25'x20' banner hanging at the base of escalators between sessions and the exhibit hall. High visibility and main feature throughout the area.

## ABOUT THE ORGANIZERS

The [340B Coalition](#) is a coalition of 13 national associations that represent hospitals, community health centers, clinics, AIDS service providers, and other health facilities participating in the federal 340B drug discount program:

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